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## PRESS RELEASE

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### **The Phoenix continues support for EdChoice and welcomes KuriosEd**

The new non-profit educational organization created by faith-based leaders primarily focuses on servicing Black Communities

The Phoenix continues its support for the **EdChoice** organization and their extensions. Our team designed and facilitated a multi-day Brand Development and Brand Strategy session in Ft. Lauderdale, FL with **EdChoice** and key leaders of the faith-based organization. Following a successful Brand and Strategy Planning session, The Phoenix was chosen to further develop and implement the Brand's Visual representation and to provide Digital Amplification services for the emerging organization, KuriosEd.

To learn more about KuriosEd, please visit their website at [www.kuriosed.org](http://www.kuriosed.org)

Phoenix Lifestyle Marketing Group is a full-service marketing agency specializing in insights-driven Brand Development, Brand Strategy, Campaign Design and Program Execution. We leverage our expertise in iconic Brand Architecture and our network of strategic partnerships to cultivate meaningful connections that unite Brands and their audiences. At The Phoenix, we pride ourselves on delivering on time, every time and on brand, every day to exceed our clients' expectations and deliver results.

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